



TEAM CoachVille

Together in pursuit of
humanity playing better

002: Spark!
to become a coach

CoachVille.com

SPARK!



A **POWER UP** is an activity where you listen to an audio, read something or do an exercise and then share your insights.



002: Spark! I am going to be a coach.

Every Coach has a story about when they knew they were going to become a coach. Here is mine...



Share

WHAT TO SHARE: Share your spark story. When did you realize that you were going to become a coach? Share a little of the back story of what was happening in your life when it happened.



FACEBOOK AMPLIFY IS ON! Help spread the word about our shared pursuit: Humanity Playing Better!

Under the Share box you will see the “Facebook Login” or “Share on Facebook” button. Copy what you shared, and paste it into the Facebook Share box.

[Learn how to use Facebook Amplify!](#)

Share Your Spark

When you meet people they often ask you: “What do you do?” When you answer: “I am a coach” or “I am a Life Coach”, this often sparks curiosity, which is a good thing! This is your opportunity to share an inspiring story.

So think about your personal qualities that you want to accentuate AND/OR think about life the life scenarios that you enjoy coaching and weave the story around those.

For example, you could talk about how you hired a coach to step into living

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your BIG dream. And as you were being coached, you just knew. This puts the idea of ‘living into your BIG dream by hiring a coach’ into the other persons mind. SMART!

Or you could talk about raising your game in a difficult situation.

Or how you were in a situation where you were learning so much about XYZ and you knew you needed to find the best way to share this knowledge with others.

So those are just a few ideas to spark your imagination! Naturally you are going to tell your real story, AND you can accentuate the story with details you want the other person to know about you.

“People are going to ask you: How did you get into coaching? Be ready with a great story!”
– Coach Dave

FaceBook Amplify

Hopefully you have noticed the FaceBook amplify feature on the game card and on these playbooks. This item in particular is a great place to use it.

Sharing your Spark to Coach story with your FaceBook friends will spark all sorts of conversations that could become very fruitful for you. You could attract potential players and you could also attract friends for your DREAM TEAM of advocates.

And it will be great way for just the right friends to learn about TEAM CoachVille.

TEAM CoachVille Collections

Coach Dave here with you.

I am really looking forward to reading your SPARK story!

I am going to collect a few of these stories together into a collection. If I want to include your story, I will reach out to you via email to confirm permission.



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Thanks to the CV students in the audio!

Casey Czuj: shared about how she hired a life/business coach and he told her that she should become a coach.

Nancy Chrisman, PCC: shared about how she knew in 2000 when someone told her SHE would be a great coach. She started researching but she wasn't ready. The dream stayed with her and then in 2010 she went back to the same web sites she looked at back in 2000 and jumped in to CoachVille!

Augusta Krah: She has been an athlete so she knew about the power of coaching. When she got into helping others with nutrition she found that they needed coaching more than they needed information. She met a Life Coach in her office space who was a CoachVille Coach. She listened to a CoachVille audio and knew coaching (and CoachVille) was for her.

Christine Mungai: shared about how she was in a life/career transition because she was unhappy in her job. She hired a coach. Having a coach inspired her so much that she knew she wanted to be a coach too. She tried to "shake off" the idea, but it stuck to her. Funny!

Rick Osmon: Rick had a thriving business in real estate. But after a facing a personal challenge, he knew he needed to do something with a greater purpose. After a little research into coaching, he knew he had found his path!



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